




LinkAja Merchant Webtools

Bandung - 2021

www.linkaja.id

 LinkAja Indonesia

 @linkaja

 @linkaja

TENTANG LINKAJA

Tujuan

Mendorong inklusi keuangan dan ekonomi untuk mewujudkan kualitas hidup masyarakat Indonesia yang maju dan sejahtera melalui keekonomian yang mandiri

Visi

Menjadi platform keuangan digital pilihan bangsa ("National champion") yang unggul & terpercaya, untuk **melayani dan memajukan kualitas hidup masyarakat Indonesia yg sejahtera"**

Misi

Membangun ekosistem dan platform layanan keuangan digital yang melayani terutama kebutuhan masyarakat kelas menengah/ aspiran & UMKM di Indonesia; untuk mewujudkan kualitas hidup masyarakat Indonesia yang tinggi, maju dan sejahtera serta mandiri

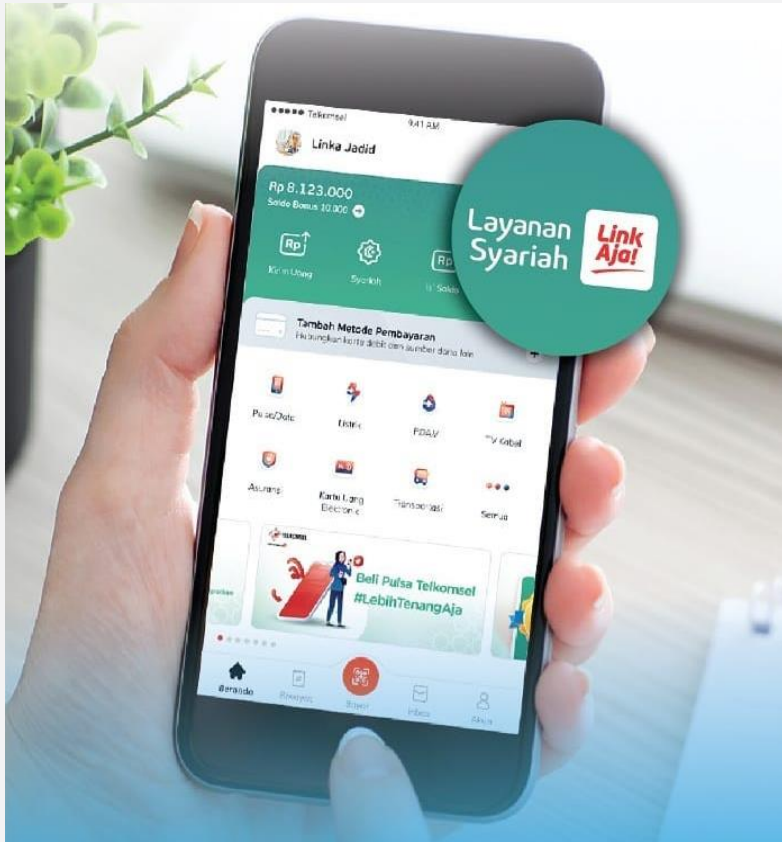


Share Holder Linkaja:

"LinkAja dimiliki secara **mayoritas** oleh **BUMN**, dioperasikan oleh **talent dalam negeri**, dengan **infrastruktur** yang berlokasi **di Indonesia**; untuk **melayani & memajukan kualitas hidup masyarakat Indonesia yg sejahtera"**



TENTANG LINKAJA



LAYANAN SYARIAH LINKAJA

Pada April 2020 LinkAja meluncurkan layanan Syariah LinkAja dan menjadi satu-satunya e-Money yang memiliki fitur Syariah di Indonesia

PRODUK SYARIAH LINKAJA



KEUNTUNGAN LAYANAN SYARIAH LINKAJA



Sertifikasi Kesesuaian Syariah dan Persetujuan Pengembangan Layanan Syariah LinkAja



Sertifikat Kesesuaian Prinsip Syariah - Islamic Digital Day, di Financial Hall, Jakarta.

Dalam foto: (Tengah) Prof.DR.KH.Ma'ruf Amin selaku Wakil Presiden terpilih dan Ketua Dewan Syariah Nasional Majelis Ulama Indonesia, kepada (kanan) Ibu Emma Sri Martini selaku Dirut PT.Telkomsel /Pemegang Saham Pengendali PT.FINARYA

“Membangun Indonesia dengan Inklusi Keuangan Digital Syariah”

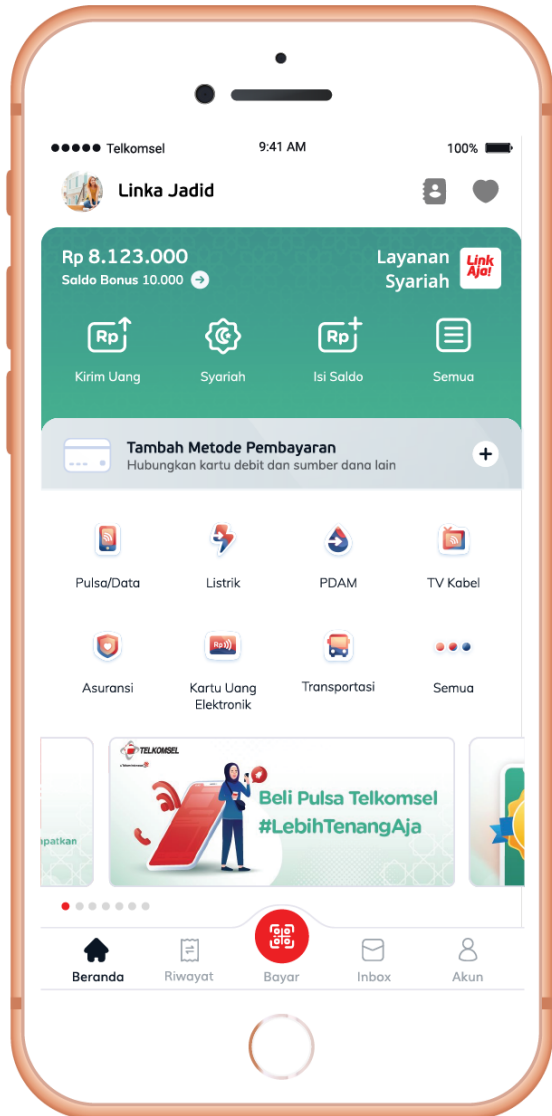
Alhamdulillah, Pada tanggal 16 Sept 2019 dan tanggal 25 Februari 2020, PT.Fintek Karya Nusantara (FINARYA) sebagai penerbit uang elektronik “LinkAja” telah mendapatkan Sertifikat Kesesuaian dengan Prinsip Syariah dari Majelis Ulama Indonesia (MUI) (Gambar 1) dan izin pengembangan produk uang elektronik server-based dari Bank Indonesia (Gambar 2)



Gambar 1



Gambar 2



Manfaat Layanan



Transaksi
tanpa riba



Saldo terhimpun
di bank syariah



Diterima di seluruh
merchant LinkAja



Isi saldo dari dan
ke seluruh Bank

Cara Mengubah ke Layanan Syariah LinkAja



1
Klik banner
Layanan Syariah
LinkAja



2
Klik tombol
"Aktifkan"



3
Lihat syarat dan ketentuan
yang terlampir, dan klik
"Aktifkan Layanan"
lalu masukkan PIN



4
Selamat!
Layanan Syariah LinkAja
telah aktif!



5
Tampilan aplikasimu
akan berubah menjadi
Layanan Syariah LinkAja

Metode Inklusi Keuangan Digital Syariah di Masjid

1. Snap QRIS



QR LinkAja telah tergabung dalam standar QR Nasional (QRIS) sehingga dapat dipindai oleh beragam aplikasi pembayaran yang telah tergabung dalam jaringan dan mendapat izin dari Bank Indonesia.

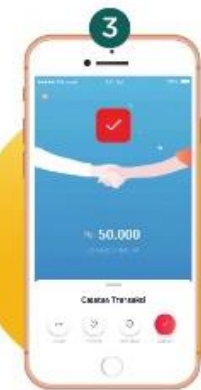
Cara Scan QR Layanan Syariah LinkAja



Buka Aplikasi LinkAja
Lalu Scan QR Donasi



Masukkan Nominal
Donasi, Konfirmasi
dan Masukkan PIN



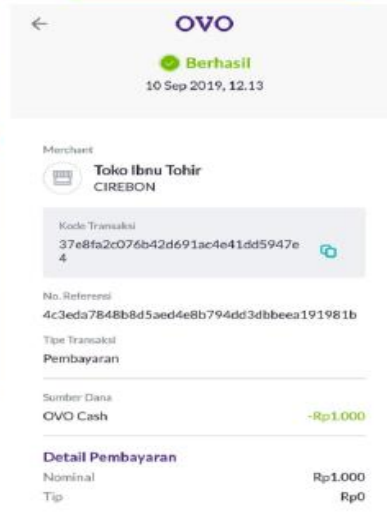
Donasi Beres!

Bukti Transaksi Berhasil Di Aplikasi Costumer

1. Aplikasi LinkAja



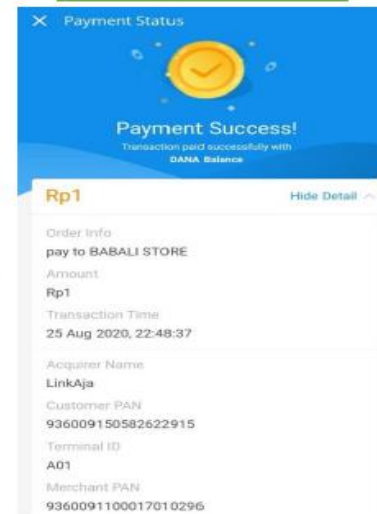
2. Aplikasi Ovo



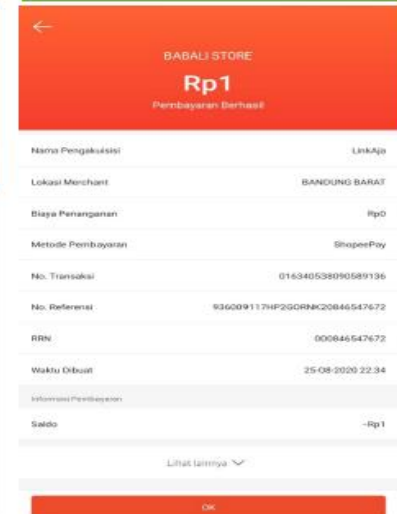
3. Aplikasi Gopay



4. Aplikasi Dana



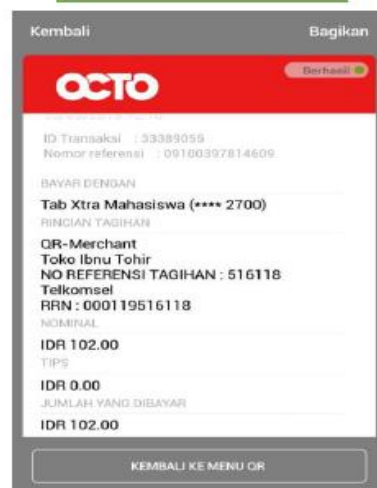
5. Aplikasi Shopee Pay



6. M-Banking BCA



7. M-Banking CIMB



8. M-Banking CIMB



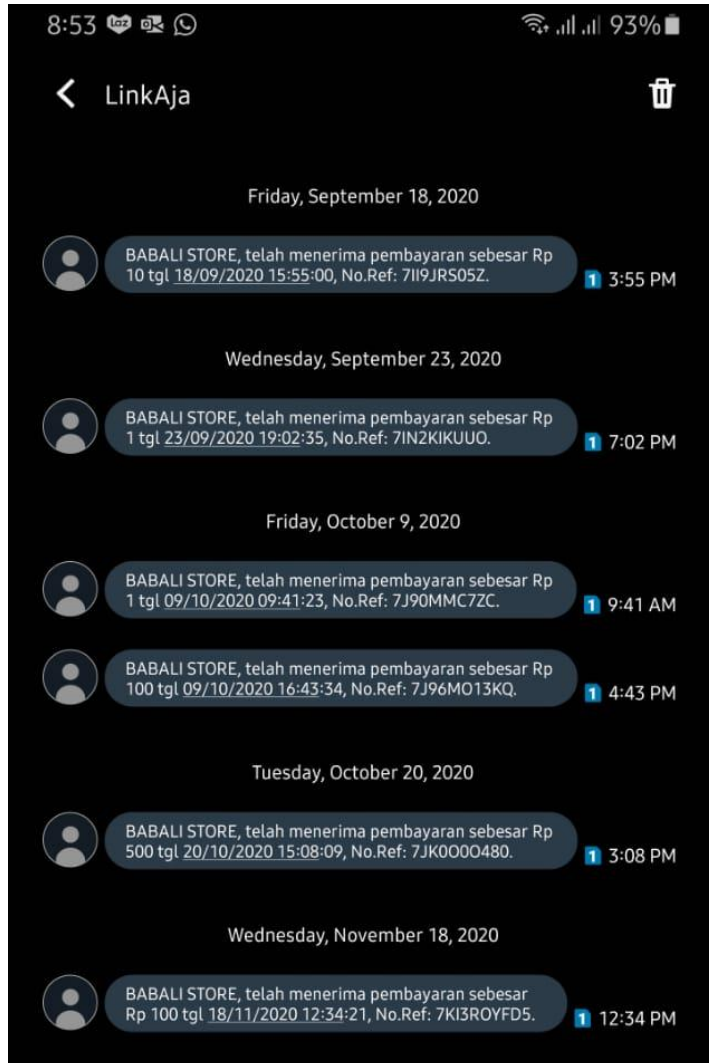
Tips :

1. Pastikan costumer menunjukan bukti transaksi berhasil. (Contoh setiap aplikasi seperti gambar)
2. Pastikan nominal transaksi dan waktu transaksi sesuai dengan nilai transaksi.

Catatan :

1. Apabila dari costumer tidak menunjuka bukti transaksi berhasil maka transaksi dinyatakan gagal
2. Apabila dari bukti transaksi dari costumer statusnya adalah pending atau gagal maka transaksi dinyatakan gagal, meskipun saldo costumer sudah berkurang

SMS dari “LINKAJA” (khusus Transaksi Dari Apps LinkAja)



E-mail dari MFSPR@Linkaja.id (bagi merchant yang mendaftarkan emailnya)

Transaksi Dari Apps LinkAja



MFSPR@linkaja.id

kepada saya ▾

BABALI STORE, telah menerima pembayaran sebesar Rp 10.00 tgl 22/12/2020 12:14:28, No.Ref: 7LM2W1SZTC.

Transaksi Selain Dari Apps LinkAja



MFSPR@linkaja.id

kepada saya ▾

7IE6J7FEG0 trx sukses. Telah menerima transaksi QRIS sebesar Rp 1,000.00 pada 14/09/2020 16:29:48. Info linkaja.id

Email Notifikasi Untuk AMKI akan dikirimkan ke email :

sekretariatamki@gmail.com

MFSPR@linkaja.id 10 Sep 2019 11.28 (2 hari yang lalu) ☆ ↶ ⋮


↳ kepada saya ▾

Operator dr organisasi toko-ibnu tohir berhasil di registrasi pada 10/09/2019 11:27:42. Shortcode Anda adalah toko_ibnutohir, Username Anda adalah toko_ibnutohir dan password awal Anda adalah 6042w325. Kunjungi <https://merchant.linkaja.id/payment> untuk mengaktifkan akun Anda.

↶ Balas ➡ Teruskan

Mobile Money

Organization Portal




Language:

Short Code:

User Name:

Password: [Forgot password?](#)

Verification Code: 

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Merchant Webtools adalah alat bantu merchant untuk memeriksa profil merchant, transaksi harian, mengambil laporan, dan detail setiap transaksi. Merchant akan dibukakan webtools menggunakan email PIC yang terdaftar

1. PIC akan mendapatkan username, merchant shortcode, dan password sementara melalui email yang terdaftar.
2. Masuk melalui browser ke alamat situs: <https://merchant.linkaja.id/payment>
3. Aktifkan akun dan segera ubah password sementara menjadi password yang dikehendaki.
4. Login ulang untuk masuk ke laman utama

Your current browser: Chrome 76.0.3809.132. Recommended browsers: IE(8~11), FireFox(23~41), and Chrome(29~49). Recommended screen resolution: 1280 x 768 or higher.



Mobile Money Organization Portal toko_ibnutohir My Preference

Home Browse Organizati...

Overview

Organization Info

Organization Info

O2C Link

Operators

Tills

Children

Task List

Audit Log

Bank Account

Direct Debit Mandate By Payer

Direct Debit Mandate By Payee

Balance Overview

Organization Transaction

Initiate Transaction

Review Transaction

Initiate Reversal

Organization Info

You can view detailed information about an organization and execute service operation for the organization.

Basic Info

Organization Name	toko-ibnu tohir	Short Code	toko_ibnutohir
Organization Code	9889119901423511	Identity Status	Active
Segment	Retail;General Organization;Kiosk and Food stall	Rule Profile	Organization Identity Rule Profile Tier 1
Trust Level	1 : Individual Organization	Registration Date	10/09/2019
Organization Limit	toko-ibnu tohir's Limitation	Infrequency User	No

State Tag

Add Tag

Tag Name	Added Time	Auto Remove	Keep Duration	Keep Duration Unit	Auto Remove Time	Reason	Operation
No records found.							

Create Task Raise Dispute Create Reminder Schedule

Account Info Product KYC Info Tax Exemption Accounting Model Revenue Settlement Configuration Loyalty Points

Information about organization account. You can perform operations such as modifying the rule profile of an organization account and exporting account information.

Account

Add Account Export

Account No.	Account Name	Account Type	Currency	Alias	Account Rela...	Rule Profile	Current Bala...	Available Bal...	Reserved Ba...	Unclear Bala...	Status	Operation
500000000114...	DefaultAccount	General Organi...	IDR	General Organi...	Owned	Default...	Rp 2,196.52	Rp 2,196.52	Rp 0.00	Rp 0.00	Active	

1. Pilih “Browser Organization”
2. Pilih “Children” di bawah tab “Overview”
3. Klik pada organisasi level 2 (children organization) yang akan dicek detailnya.
4. Akan muncul “Organization Info”
5. Klik “More” untuk masuk ke detail organisasi level 2.

Mobile Money Organization Portal toko_ibnutohir My Preference

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Child Organization

You can create child organization, query the child organization information, and enter the child organization management page.

Add

Children

Short Code	Name
190910091112001	Toko Ibnu Tohir

Total records: 1 records

Organization Info

190910091112001 - Toko Ibnu Tohir(Active)

You can view detailed information about an organization and execute service operation for the organization.

Basic Info

Parent Short Code	toko_ibnutohir	Identity Model	Aggregator
Hierarchy Level	2	Top Organization	toko_ibnutohir
Organization Name	Toko Ibnu Tohir	Short Code	190910091112001
Identity Status	Active	Segment	Retail;General Organization;Kios
Charge Profile	Physical Merchant 7 Milli Tariff	Rule Profile	Organization Identity Rule Profil
Charge Distribution Model	Default Aggregator Charge Distrib	Trust Level	Individual Organization
Registration Date	10/09/2019		

Organization Info 190910091112001 - Toko Ibnu Tohir(Active)

You can view detailed information about an organization and execute service operation for the organization.

Basic Info

Parent Short Code	toko_ibnutohir	Identity Model	Aggregator
Hierarchy Level	2	Top Organization	toko_ibnutohir
Organization Name	Toko Ibnu Tohir	Short Code	190910091112001
Organization Code	9889119901423512	Identity Status	Active
Segment	Retail;General Organization;Kiosk and Food stall	Rule Profile	Organization Identity Rule Profile Tier 1
Charge Distribution Model	Default Aggregator Charge Distribution Model	Trust Level	1 : Individual Organization
Registration Date	10/09/2019	Organization Limit	Toko Ibnu Tohir's Limitation
Infrequency User	No		

State Tag

Tag Name	Added Time	Auto Remove	Keep Duration	Keep Duration Unit	Auto Remove Time	Reason	Operation
No records found.							

Account Info Product KYC Info Tax Exemption Revenue Settlement Configuration Loyalty Points

Information about organization account. You can perform operations such as modifying the rule profile of an organization account and exporting account information.

Account

Account No.	Account Na...	Account Type	Currency	Alias	Account Rel...	Rule Profile	Current Bala...	Available Ba...	Reserved Ba...	Unclear Bala...	Status	Operation
500000000114...	DefaultAccount	General Organi...	IDR	General Organi...	Shared	Default--	Rp 2,196.52	Rp 2,196.52	Rp 0.00	Rp 0.00	Active	

- Laman info organisasi level 2
- Untuk melakukan pengecekan transaksi, pilih “Review Transactions” yang ada di bawah tab “Organizational Transactions”
- Akan muncul laman “Review Transactions”. Tab pertama adalah “Account Settlement”. Melalui tab ini, mitra bisa mengecek apakah sudah ada setelemen / transfer dana ke rekening mitra.

Review Transaction 190910091112001 - Toko Ibnu Tohir(Active)

You can query transaction records of an organization based on the account statement and transactions of the organization and perform Complete, Reverse, and Cancel operations on the records.

Account Statement Transactions

Account Info

Account Type: General Organization MFS Account(500000000114213969)

Account No.	Account Type	Alias	Currency	Account Relation...	Current Balance	Available Balance	Reserved Balance	Unclear Balance	Status
500000000114213969	General Organizatio...	General Organizatio...	IDR	Shared	Rp 2,196.52	Rp 2,196.52	Rp 0.00	Rp 0.00	Active

Transaction

Account No.	Initiation Time	Transaction Amount
No records found.		

Total records: 0

Completion Time: 12/09/2019 10:13:00 - 12/09/2019 10:17:59

Debit/Credit: Both Debit Credit

Opposite Party: All

Export

Receipt No.	Completion Time	Details	Opposite Party	Transaction Status	Currency	Transaction Amount	Balance	Operation
No records found.								

Total records: 0

Review Transaction 190910091112001 - Toko Ibnu Tohir(Active)

You can query transaction records of an organization based on the account statement and transactions of the organization and perform Complete, Reverse, and Cancel operations on the records.

Account Statement **Transactions**

Query Mode: Transactions as Debit/Credit Party Transactions as Charge/Tax Payer/Charge Payee

Initiation Time: 10/09/2019 10:13:00 **9** 12/09/2019 10:17:59

Transaction Status: All Declined Cancelled Expired Pending Completed

Debit/Credit: Both Debit Credit

Related Account: All

Opposite Party: All

Disputed Transaction: All Transactions(Including Disputed Transactions) Only Disputed Transactions **10**

Search **Reset**

Export **11**

Receipt No.	Initiation Time	Details	Opposite Party	Transaction Status	Currency	Transaction Amount	Operation
6IA3EZHDXQ	10/09/2019 14:15:39	General B2B Transfer	artajasa_qr - Artajasa QR	Completed	IDR	Rp 1,000.00	No operation can be perform...
6IA5EZ6KM3	10/09/2019 12:18:43	General B2B Transfer	artajasa_qr - Artajasa QR	Completed	IDR	Rp 102.00	No operation can be perform...
6IA9EZ6Z6V	10/09/2019 12:13:49	General B2B Transfer	artajasa_qr - Artajasa QR	Completed	IDR	Rp 1,000.00	No operation can be perform...
6IA0EZ5ZL8	10/09/2019 12:03:31	General B2B Transfer	artajasa_qr - Artajasa QR	Completed	IDR	Rp 110.00	No operation can be perform...

Total records: 4

Review Transaction 190910091112001 - Toko Ibnu Tohir(Active)

You can query transaction records of an organization based on the account statement and transactions of the organization and perform Complete, Reverse, and Cancel operations on the records.

Account Statement **Transactions**

Query Mode: Transactions as Debit/Credit Party Transactions as Charge/Tax Payer/Charge Payee

Initiation Time: 10/09/2019 10:13:00 **12** 12/09/2019 10:17:59

Transaction Status: All Declined Cancelled Expired Pending Completed

Debit/Credit: Both Debit Credit

Related Account: All

Opposite Party: All

Disputed Transaction: All Transactions(Including Disputed Transactions) Only Disputed Transactions

Search **Reset**

Export **12**

Receipt No.	Initiation Time	Details	Opposite Party	Transaction Status	Currency	Transaction Amount	Operation
6IA3EZHDXQ	10/09/2019 14:15:39	General B2B Transfer	artajasa_qr - Artajasa QR	Completed	IDR	Rp 1,000.00	No operation can be perform...
6IA5EZ6KM3	10/09/2019 12:18:43	General B2B Transfer	artajasa_qr - Artajasa QR	Completed	IDR	Rp 102.00	No operation can be perform...
6IA9EZ6Z6V	10/09/2019 12:13:49	General B2B Transfer	artajasa_qr - Artajasa QR	Completed	IDR	Rp 1,000.00	No operation can be perform...
6IA0EZ5ZL8	10/09/2019 12:03:31	General B2B Transfer	artajasa_qr - Artajasa QR	Completed	IDR	Rp 110.00	No operation can be perform...

Total records: 4

9. Masukkan periode transaksi yang akan dicek (hanya dapat mencari periode 30 hari, untuk percepatan penarikan data bisa ditarik periode mingguan).
10. Klik tombol “Search”
11. Akan muncul daftar transaksi yang terjadi selama periode tersebut. Klik pada “Receipt No.” untuk detail transaksinya.
12. Untuk mengunduh laporan yang telah ditarik per-periodem klik “Export” kemudian pilih tipe file yang akan diunduh (saran: Excel)



TERIMA KASIH

Informasi/permintaan/keluhan/saran :

1. Call Center 150911 (berlaku untuk semua operator telekomunikasi di Indonesia, gunakan kode area untuk tarif local sesuai dengan operator masing-masing)
2. Email (info@linkaja.id)
3. Live Chat di website LinkAja (<https://www.linkaja.id>)
4. Mitra Layanan Keuangan Digital (LKD)
5. Jangan lupa, follow Social Media LinkAja di :Facebook:LinkAja; IndonesiaTwitter:@linkaja; Instagram:@linkaja.